

Our 11th Annual WALK-for-Education & Awareness will be held on September 19, 2009.

This year's WALK is proving to be very exciting. We have great incentives:

\$250 level	Travel neck & back pillow
\$500 level	Camp chair
\$1000 level	Rolling cooler
\$1500 level	Free invite to Congratulatory Event & all incentives
Top Team Captain	Free invite to Congratulatory Event & all incentives
Top Individual	5-night stay at luxury U.S. Resort

This year's goal is to have every Team Leader/Captain invite 10 people to the walk and as a team, raise \$1,500.

Here's how your team can raise \$1,500 and you can receive a free invitation to our Congratulatory dinner.

Start a team and ask 10 of your friends (Team Members) to raise \$150 each. Give them a Walk brochure or send them a link to your Walk website.

10 team members x \$150 each = \$1,500 – It's that simple

Register on-line to tell us your goal and visit our participating sponsors' website.

Enclosed are Walk brochures and postcards. Please distribute the postcards to encourage others to become one of your team members. The brochures should be distributed only to those who express interest in registering and/or raising funds. If you should need additional brochures or postcards, please feel free to contact me via phone or email.

For your safety, please DO NOT bring cash to the WALK. Submit a money order with total cash raised and send checks as soon as received.

Also, SCTPN is looking for members to join its WALK committee. We need members that are committed and dedicated to this cause. Come share your ideas and suggestions.

Do not hesitate to contact me if you have any questions.

Sincerely,

Michelle Jones
WALK Committee Coordinator

(917) 670-3676
info@sctpn.org
michelle.jones@sctpn.org
www.SCTPNWalk.org



Who cares?

We need your help.

Are You a Person of Influence?

Treatment centers are refusing adult patient care and regulating coverage for children.

Here's what we Need You to Do

Tell ten friends to visit www.SCTPNWalk.org

or www.SCTPN.org

Follow iSupportDI on Twitter

ReTweet #SCTPN #SCD info

Join SCTPN on Facebook

Donate & Leave comments on DIRadiocast.com about why You Care

DistinctiveImpression



Who Cares?

Sickle Cell New Media Campaign

DIRadioCast's parent company DistinctiveImpression MMG heads New Media ad campaign for Sickle Cell Awareness walk hosted by www.SCTPNWalk.org.

The new media campaign addresses the lack of attention and knowledge with a simple phrase "Who Cares?" Independent artists, publicists, music producers and many people of influence have joined the push to educate the masses through social network posts, pictorial ads, vlogs, podcast interviews and event support. The question is, do you care enough? Tell ten friends to visit www.SCTPNWalk.org. You don't have to be in the city to give support.



Influence = Impact

"Who Cares?"

How do you influence impact?

Call 206.777.0137 Code 1327304 and tell the world about your experience with Sickle Cell or why you support its awareness. You can also follow @iSupportDI on Twitter.com and retweet information labeled with #SCTPN #SCD. Contact your friends and family and ask them to visit www.SCTPN.org or www.SCTPNWalk.org. Please note that awareness does not end after we have achieved our goals for the 2009 SCTPN Walk. "Who Cares?" is an on going project that encourages people to take action.

Join us on FaceBook Now!



Follow @iSupportDI on Twitter ReTweet #SCTPN #SCD info



New Media Content

Google Results

Sickle Cell Thalassemia Patients Network Facebook Group

DIRadioCast In Ya EarHole News - <http://bit.ly/6YKpR>

Who Cares? Interview Click to listen



United Nations Hospital Visit
June 18, 2009
For World Sickle Cell Day



Artists in Support
World Sickle Cell Day



DIRadioCast.com

**SICKLE CELL
THALASSEMIA
PATIENTS NETWORK**

Who cares?

www.**SCTPN**.org

**influence
impact**

help

Sickle Cell
Who cares?

Sickle Cell Thalassemia Patients Network

Follow @iSupportDI on Twitter ReTweet #SCTPN #SCD info
 DistinctiveImpression™ #iSupportDI #SCTPN #SCD info FOR ME Inc

DIRadioCast.com teams up with Grammy Nominated Producer Royal Flush for an Awareness Drive
 Royal Flush Blogs about Sickle Cell



DIRadioCast.com

i
Support

Who cares?

**SICKLE CELL
THALASSEMIA
PATIENTS NETWORK**

SCTPN is dedicated to improving the quality of life for individuals (and families) living with sickle cell disease, thalassemia and related hemoglobin variants, by providing services that will help to reduce the negative physical, emotional, educational, social, and economic impact of these debilitating hemoglobinopathies.

DistinctiveImpression™

Who cares?

Imagine if you may, living your days in physical pain, only to die. Millions of people born with Sickle Cell may not see tomorrow, but, Who Cares?

There is an estimated 100 million people suffering from Sickle Cell worldwide, yet care centers are closing all over the United States. Who Cares?

For millions tomorrow is an accomplishment. Help increase awareness to a voiceless disease.

Join our viral campaign "Who Cares?"
 * Join SCTPN Facebook group
 * Follow supportDI on twitter or retweet Sickle Cell into W/hastags#

DistinctiveImpression™

Follow @iSupportDI on Twitter ReTweet #SCTPN #SCD info

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FOR ME Inc

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